

Code Fundamentals of Management II

Under Review | Fall 2024

Proposal Information

Workflow Status

In Progress

Faculty Senate, Faculty Senate

expand ▲

Waiting for Approval | Faculty Senate Approval

Rick Holmes

Nancy Middlebrook

Proposal Information

Sponsoring faculty/staff member ⓘ

Sharae Scott

Sponsoring faculty/staff email

sscott4@unm.edu

College

Anderson School of
Management

Department

Anderson School of
Management

Campus

Main Campus

Effective Term and Year

Proposed Effective Term and Year

Fall 2024

Justification

Concentration Justification

Changes to the Graduate Certificates at Anderson are with the intention of offering students more opportunities to pursue their educational and professional goals. They are designed to be recognized within their respective industries. Introducing the Fundamentals II will give students a holistic overview of management skills. Focusing on the foundational courses of Management (the Fundamentals) is fundamental for growing one's business acumen. The concentrations are also specific for students who want to acquire new skills or update existing ones. The Fundamental concentrations serve as a focused way to acquire new skills relevant to one's desired career path, and successful completion of either, or both, Fundamentals of Management I & II certificates can be used to progress into the Anderson MBA on an accelerated admission pathway.

Associated Forms

Select any associated course forms that exist

Select any associated program forms that exist

Program Information

Degree Name

GCERT Mgmt - Graduate Certificate in Management

Degree Type

Program Type

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Program Description

No Parent Selected

Degree Hours

Minimum Major Hours

Degree Requirements

No Rules

Concentration Information

Concentration Title

Fundamentals of Management II

Program Level

Graduate

Concentration Requirements

- Complete the following:
 - MGMT711 - Technology and Innovation Management (3)
 - MGMT720 - Operations Management (3)
 - MGMT722 - Marketing Management (3)
 - MGMT726 - Financial Management (3)
 - MGMT798 - Strategic Management (3)

Grand Total Credits: 15

Concentration Description

Completion of Fundamentals of Management I certificate is a pre-requisite to Fundamentals of Management II certificate. Successful completion of the Fundamentals of Management II certificate can be used to progress into the Anderson MBA on an accelerated admission pathway.